



## The Power of Connection: Performance, Play and Creativity

June 20-22<sup>nd</sup>, 2019. New York Institute of Technology, NY, NY.

Imagine a world where artists, dancers, improvisers and designers collaborate with colleagues in science, technology, engineering, mathematics (STEM) and medicine to create trans-disciplinary, inclusive groups. These ensembles positively inform STEM education and research.

This is **CESTEMER** – a unique professional development conference where innovators learn from one another's practices in communication, teamwork, creativity, rigor and insight. It's a bi-annual gathering of people who create compelling learning environments by deeply engaging all parties across the arts, humanities and sciences.



### Sponsorship and Promotional Opportunities

**CESTEMER** has a limited number of sponsorship opportunities for organizations who are passionate about growing STEM for all. Sponsor benefits include designated attendees, media and promotional opportunities to reach our diverse, pool talent at the interface of arts, sciences and humanities.

#### **PREMIER - \$10,000** Supports 10 scholarships

Sponsor:

Address attendees - 5 minutes

Recognition - press release, custom story on [cestemer.org](http://cestemer.org)

Social Media – monthly up to and during conference

Designated registrations - 3

Promotion:

Table at Share Fair

Website and program logo visibility



#### **CHAMPION - \$5,000** Supports 5 scholarships

Sponsor:

Social Media – month of and during conference

Designated registrations - 3

Promotion:

Table at Share Fair

Website and program logo visibility



#### **ACADEMY - \$2,500** Supports 3 scholarships

Sponsor:

Social Media – during conference Share Fair

Designated registrations - 2

Promotion:

Informational Packet distributed at Share Fair

Website and program logo visibility



Contact [sponsor@cestemer.org](mailto:sponsor@cestemer.org) to reach your audience.

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**SUPPORTER - \$1,000** Supports 1 scholarship  
 Sponsor: Designated registrations - 1  
 Promotion: Website and program logo visibility

**FRIEND - \$500** Supports conference  
 Sponsor: Designated registrations - 1  
 Promotion: Website name

**BENEFITS AND PROMOTIONS**

Type & No. Designees	5 min. Talk	Social Media	Share Fair	Visibility/Recognition Logo or name	Scholarships Supported	
Premier \$10,000	3	X	X	Table	Sponsor Page Logo Conf. program Logo	10
Champion \$5,000	2		X	Table	Sponsor Page Logo Conf. program Logo	5
Academy \$2500	1		X	Materials	Sponsor Page Logo Conf. program Logo	2
Supporter \$1000	1				Sponsor Page Logo Conf. program Name	1
Friend \$500	1				Sponsor Page Name Conf. program Name	

**Designees** have full access to pre-conference professional development and conference activities.

**Talk to Attendees** is a unique opportunity for a **Premier sponsor** to address the attendees of the conference. The representative will be introduced by the Chair of the conference at the conference opening or keynote session.

**Share Fair** exhibits reach all conference attendees. **Premier and Champion** designees will showcase materials at their own table during the Share Fair. **Academy** sponsors or promotional packages will distribute materials from the CESTEMER managed sponsors and promotions table.

**Social Media** The public relations committee will work with **Premier and Champion** partners to highlight sponsorship commitment and relevant program promotions. Our Premier sponsor will receive a co-authored story posted to cestemer.org and publicized on social media platforms. Social media references are tiered. **Premier** mentioned monthly from time of sponsorship until the conference, daily during conference; **Champion** mentioned month of and daily during conference; **Academy** mentioned during Share Fair of conference.

**Logo and Name Visibility** Sponsors are added vertically to the sponsors page. Top visibility goes to **Premier** followed by Host (NYIT), **Champion, Academy and Supporter**. Promotional packages include name or logo on scroll bar. The program will be a document accessible from the website.

**Scholarships** cover the travel and registration expenses of individuals to ensure diversity, equity and inclusion across the disciplines and institutional affiliations.

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